

# The Wyoming Connection

## Deadlines and 2020 Ad Rates

Rates Effective 11-6-15

### 2019 Quarterly Ad Rates

	Member	Non-Member
Business Card	\$100	\$140
Business Card – color	\$115	\$160
¼ Page - B&W	\$190	\$240
¼ Page – color	\$290	\$340
½ Page - B&W	\$230	\$315
½ Page – Color	\$360	\$455
Full Page - B&W	\$400	\$500
Full Page – Color	\$535	\$820
Inside cover - Full page color	<del>\$670</del> sold	\$860
Back cover - 2/3 page color	<del>\$670</del> sold	\$860

**To submit an ad:** E-mail to [warws@warws.com](mailto:warws@warws.com) a high-resolution (preferably at or above 300 dpi) .tif, or .jpg file in Black & White or Grayscale. If using a color ad, CMYK only.

Quarterly Deadlines	Mechanical Specifications
Winter Issue, published in January - December 1st	Ad Size
Spring Issue, published in April - March 1st	Width x Height
Summer Issue, published in July - June 1st	Full Page . . . . . 7" x 9 7/8"
Fall Issue, published in October - September 1st	Back Cover . . . . . 7 1/2" x 7 1/2"
	Half Page Horizontal . . . . . 7" x 4 3/4"
	Half Page Vertical . . . . . 3 3/8" x 9 7/8"
	Quarter Page . . . . . 3 1/2" x 4 3/4"
	Business Card . . . . . 3 1/2" x 2"

### Web Advertising

Contact John Bacon, Group Publisher Naylor LLC  
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