

Unifi adds 100% recycled PET bottles to fiber line

June 25 -- A North Carolina textile company is offering fiber made from 100% recycled post-consumer polyethylene terephthalate bottles.

Unifi Inc. has added the option to its Repreve brand of recycled fibers. It also is introducing a verification program, called U Trust, to show that its fabrics and products are traceable, transparent and certifiably sustainable.

"Unifi now offers the most extensive array of recycled fibers in the global textile market," said Roger Berrier, executive vice president of Greensboro, N.C.-based Unifi. "The U Trust program provides our customers with a new level of confidence and protects the value that the Repreve brand offers and helps prevent any false claims."

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