

Payless ShoeSource Inc. to make eco-friendly footwear

April 13 -- Payless ShoeSource Inc. is making eco-friendly footwear and fashion affordable to more consumers to bring environmental consciousness to the mainstream.

The Topeka, Kan.-based company, a unit of Collective Brands Inc., is offering the Zoe & Zac green brand in 1,000 Payless stores nationwide, as well as on its Web site. Zoe & Zac shoes, handbags, jewelry and socks are made from recycled rubber outsoles, water-based glues, natural hemp and organic cotton and linen.

All of the products retail for less than \$30 an item, making green fashion affordable, said LuAnn Via, president of Payless ShoeSource.

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