

Naya Spring Water to use 100% recycled plastic bottles

Dec. 2 -- Canada-based Naya Spring Water announced today that all of its water will now be bottled in 100% recycled plastic bottles.

The PET plastic used in Naya's new bottle is FDA approved and meets the same safety standards as virgin plastic bottles. Naya's water will be available in the new bottles in the New York City area beginning this month and the rest of North America in early 2010.

"We're proud to be the first major spring water brand to introduce 100% recycled plastic bottles, which is a win for the environment as well as for consumers who enjoy bottled water and want to reduce their impact," said Daniel Cotte, president of Naya Waters. "This innovation is another demonstration of our commitment to put the environment at the heart of Naya's company strategy."

For more information, visit www.naya.com.

Contact Waste & Recycling News reporter Amanda Smith-Teutsch at 330-865-6166 or asmith-teutsch@crain.com