

## **NRC, Keep America Beautiful planning to combine**

June 10 -- The National Recycling Coalition board of directors has accepted a proposal from Keep America Beautiful to combine the two groups.

It would create an NRC Advisory Council, which would assume many of the NRC board's responsibilities, giving state recycling organizations, NRC Councils and individual members more direct access to the executive operation of the NRC and KAB. There also will be at least three member-elected seats on the KAB board of directors, representing 10% of the KAB board.

KAB will assume up to \$500,000 of the NRC's existing debt, subject to due diligence by KAB. KAB will purchase the assets of the NRC, including all trademarks, trade names, Web addresses, member lists, fixed assets, events, programs and other NRC activities.

The proposal ensures the NRC will remain a Washington-based entity. Affiliated state recycling organizations will continue to be allowed to pursue independent programs, outreach, and policy and advocacy efforts.

KAB will fund NRC operations and programs. A dedicated executive, to be appointed by the president and CEO of KAB, will oversee NRC operations. That executive will report to the president and CEO.

America Recycles Day will be held, Nov. 15, and the ARD Planning and Advisory Committee will be retained. NRC also will continue to oversee and support RecycleMania, including fundraising and project management.

The NRC will hold a Recycling Symposium coinciding with the KAB Vision Award Event, to be held, Oct. 21, in Atlanta. The combined KAB-NRC group plans to sponsor the attendance of several NRC members to encourage their involvement in the symposium. The NRC will also work with KAB to plan the annual Congress and Exhibition and Leadership Symposium, to be held in the fall of 2010 in Washington.

The NRC will hold a referendum before the end of summer. Two-thirds of its membership must approve joining KAB for the measure to go forward.

The NRC is developing a voter packet, which it will distribute to its membership. The proposal, along with other information, is available at [www.nrc-recycle.org](http://www.nrc-recycle.org).

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