

## Major changes could be coming to Wastecon

Oct. 18 -- Major changes for the Wastecon trade show could be coming in 2010.

The Solid Waste Association of North America, which holds Wastecon annually, is in discussions with the American Public Works Association about co-locating their shows in 2010 in Boston.

"We're talking about it," SWANA Executive Director John Skinner said. Nothing is definite yet, but the chances appear good for a formal agreement to be reached soon, he said.

SWANA expects to make a formal announcement about the potential partnership within the next 60 days, Skinner said. Details would be released then, he said.

He confirmed the partnership talks during Wastecon 2007, taking place this week in Reno.

If the partnership goes forward, SWANA and the APWA would hold their individual conference sessions and operate separate exhibit halls. However, attendees of either conference would have open access to both show floors.

The benefits would include increased traffic for exhibitors at both shows, Skinner said.

The associations have yet to decide whether attendees would have open access to each other's technical sessions and other activities, he said.

The APWA show is about twice the size of SWANA's in terms of numbers of exhibitors and attendees, Skinner said.

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