

# Liberty Tire recycling event in Salt Lake City

## **Waste and Recycling Tire Business staff report**

Dec. 1 -- Liberty Tire Recycling Inc. is sponsoring an all-day event Dec. 14 in Salt Lake City on recycled rubber.

Sessions at the event, dubbed "Recycle Salt Lake City: 2011," will be held both at Liberty Tire's facility on Beck Street in Salt Lake City and at the Little America Hotel on South Main Street. The event will offer information about new recycled rubber applications to transportation and environmental professionals, civic leaders and policymakers, the company said.

In the morning, Liberty Tire will take participants on a tour of the Beck Street facility, focusing on scrap tire collection. The afternoon technical session at the hotel will concentrate on rubber-modified asphalt for civil engineering applications.

"With a renewed focus on community improvement through sustainable sourcing, rubber-modified asphalt and other innovative applications for recycled rubber create a win-win situation for cities across the nation," said Jeffrey Kendall, Liberty Tire CEO, in a press release about the upcoming event.

*Tire Business is a sister publication of Waste & Recycling News.*