

KAB to coordinate America Recycles Day on Nov. 15

Nov. 13 -- The 12th annual America Recycles Day -- and the first entrusted to the care of Keep America Beautiful -- will be held Sunday.

America Recycles Day is aimed at encouraging Americans to recycle and to buy recycled products.

Volunteer America Recycles Day coordinators throughout the country will organize recycling awareness events in their schools and communities.

Held each Nov. 15, millions of people are expected to participate in the event and learn about the importance of daily recycling and buying recycled products.

According to Keep America Beautiful, the purpose of America Recycles Day is to continue to promote the social, environmental and economic benefits of recycling and encourage more people to join the movement toward creating a better natural environment.

According to the U.S. EPA, the average American discards about 4.6 pounds of trash. The government estimates 33% of this solid waste is recycled or composted; 15% is burned at combustion facilities; and the rest is sent to landfills.

To learn more about the event or to find a local event log on to <http://www.americarecyclesday.org>

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