

## **Institute expands one-day event to 'Recycle Glass Week'**

April 24 -- The Glass Packaging Institute is expanding its education and awareness measures based on the success they've had over the last year.

It is introducing "Recycle Glass Week" after the success of "Recycle Glass Day" in 2008. The expanded week will begin Sept. 21. During that week, the European Glass Packaging Federation, known as FEVE, will hold "Choose Glass Week" in several European countries under an international partnership with the GPI.

"We are asking consumers to recycle their glass bottles and jars to help reduce the amount of recyclable materials entering landfills and help create a greener future," said Joseph Cattaneo, GPI president.

The GPI and its member companies will hold nationwide glass-recycling activities to educate consumers during Recycle Glass Week. It also will recognize companies, organizations and persons that recycle glass or promote the recycling of glass.

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