

WBR ARTICLE

Grand Teton Lodge Co. continues green sweep

By Staff

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MOOSE — The Grand Teton Lodge Co. is celebrating Earth Day by releasing the second edition of the company's Envision Sustainability Report.

The report details how the company, which runs the equivalent of a small town in a remote corner of Grand Teton National Park, has offset 100 percent of its overall energy consumption and is maintaining a 50 percent waste-diversion rate by recycling everything from food waste to horse manure.

Highlights of the resort's environmental efforts include:

-- Nearly 200 tons recycled annually including more than 40 tons of paper saving 680 trees and 280,000 gallons of water.

Offered biodiesel fuel to guests with more than 17,000 gallons sold in one operating season.

-- Uses green products throughout entire operation for cleaning and chemical needs

Implemented purchasing standard for printing and office supplies requiring 100 percent recycled-content paper and soy-based inks.

-- Replaced traditional to-go containers, plastic cutlery and straws with eco-tainer disposable products made from such things as sugarcane and potato starch that are fully compostable.

-- Saved the equivalent of 7,232 trees by diverting paper from the landfill, providing paperless transactions and supporting American Forests in their effort to plant trees.

-- Served approximately 90,634 pounds of sustainable cuisine.

GTLC's commitment to expand its sustainable cuisine offerings has benefited other companies along with way. The challenge of locating sustainable food from area providers that could accommodate the volume the company needed was solved when GTLC partnered with U.S. Foodservice in Salt Lake City to convert several product lines to regionally-grown and environmentally-friendly selections. Because of GTLC's high-volume purchases, these same products have now been made affordable and available for other U.S. Food customers.

By publishing this second edition of Envision Sustainability Report, Grand Teton Lodge Co. its goal is to offer a transparent account of the company's continued commitment to operate as a socially, economically and environmentally responsible company. The company's environmental program is certified to ISO 14001 standards. To view a copy of the entire report, go to www.gtlc.com/envision09.