

Earth Footwear to make shoes with biodegradable soles

March 16 -- The Earth Footwear company now will make all of its shoes with biodegradable soles, the company said today.

The biodegradable soles join footbed liners made from recycled bottles and boots with footboards made from milk cartons, the company said.

"Our new biodegradable sole is one of just many steps toward greater sustainability within our franchise," said Dave Aznavorian, vice president of marketing of Earth Footwear. "It's exciting to introduce this into our line, and we're proud to apply this type of thinking and technology to our footwear."

The new soles are made from a combination of plastic and starch that begins to break down in landfills, the company said. Similar materials are being used in clothes hangers, shampoo containers and beverage cups.

For more information, visit earthfootwear.com

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