

U.S. Environmental Protection Agency (EPA)

EPA Invites the Public to “Pick 5 for the Environment”

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(Washington, D.C. - April 22, 2009) As part of its Earth Month outreach efforts, EPA today launched “Pick 5 for the Environment,” encouraging the public to commit to taking at least five actions to protect the environment. Pick 5 helps people identify ways they can protect their environment and makes use of social media sites to allow them to share their tips and stories.

Since April 1, EPA has issued daily green tips via podcasts and email subscription. EPA is asking the public to pick 5 of the 10 actions listed below and then to share their own thoughts by using a variety of social media sites.

After signing up on EPA’s Web site, people can share tips and stories on Facebook, photos on Flickr, and videos on YouTube. A Facebook application will make it easy for members of that site to sign up and encourage their friends to participate. People can also sign up for email updates from EPA.

The 10 actions are:

1. Use less water.
2. Commute without polluting.
3. Save electricity.
4. Reduce, reuse and recycle.
5. Test your home for radon.
6. Check your local air quality.
7. Use chemicals safely.
8. Reuse and recycle electronics.
9. Enjoy the outdoors safely.
10. Spread the word to family and friends.

Start on the Pick 5 for the Environment Web site: <http://www.epa.gov/pick5>

Then share your thoughts:

On Facebook:

<http://www.facebook.com/pages/Pick-5-for-the-Environment-from-the-US-EPA/165625645190>

On Flickr: <http://www.flickr.com/groups/epapick5/>

On YouTube: <http://www.youtube.com/group/epapick5>

More you can do on Earth Day: <http://www.epa.gov/earthday>