

Dell Pledges to Become Carbon Neutral

September 27, 2007 -- Chairman Michael Dell has thrust his company into the forefront of addressing climate change by vowing to be the first major computer company to become carbon neutral.

Dell Inc. will inventory greenhouse gas emissions from its worldwide operations and neutralize their impact through energy efficiency, renewable energy and carbon offsets. Michael Dell, chairman and CEO, unveiled his company's new policy, Sept. 26, in Washington during a Center for Strategic and International Studies forum.

"Never before in the history of business have we seen such a critical need to build a worldwide community dedicated to improving the environment," he said.