

Company collects, recycles six million cell phones

ReCellular Inc. collected six million used mobile phones in 2007, the most ever by a recycling company, according to the Dexter, Mich.-based firm.

The company processed 6,034,771 used cell phones, collected from corporate, charitable and grassroots programs. It refurbished and recycled the phones at its facilities in Michigan, Texas, Hong Kong and Brazil and raised more than \$20 million for charities and nonprofit partners.

It refurbished more than half of the phones collected. Those that could not be repaired were recycled. ReCellular recycled 768,434 pounds of phone components in 2007. It also recycled 242,667 pounds of cardboard, paper and plastic packaging material.

"In 1991, we started with a simple mission -- to create a successful business that is both socially and environmentally responsible," said Chuck Neman, founder and CEO. "Today, ReCellular's impact and success have far exceeded my expectations."

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