

**MARK YOUR CALENDARS NOW!**

**THE INDUSTRY EVENT**

**H<sub>2</sub>O XPO**

**for  
Water & Wastewater**



®

**OCTOBER 6-8, 2009  
LOUISVILLE, KENTUCKY**

**Sponsored by  
Your State and National Rural Water Associations**

**OVER 30 ACRES OF OUTDOOR  
EQUIPMENT DISPLAYS!**

**1,000 INDOOR EXHIBITS**

**80 TECHNICAL SESSIONS**

**20,000 ATTENDEES**



**The H2O-XPO will be co-located with the International Construction Utility Equipment Expo. It will take place on odd years starting in 2009. This partnership is designed to bring together water & wastewater utility systems, big and small, municipal and rural, operations, management and governance to create the only event of its kind in our industry.**

**While maintaining the “Rural Water” identity, this partnership will provide an all inclusive opportunity of technical sessions and every conceivable type of product, piece of equipment and service needed by the industry professional of today.**

# **THE INDUSTRY EVENT!**

## **HERE'S WHAT YOU'LL SEE!**

**The Latest in Technical Educational Sessions**

**Every Conceivable Product, Service  
and Piece of Equipment!**

**Hands-On Test Drives!**

**The ALL-IN-ONE Show for Complete Rural &  
Municipal Operations!**

**Water-Waste-Electrical-Parks-Maintenance-Construction!**

**PLUS**

**Every FULL Registration will receive 25 Chances  
PER DAY to win a NEW Dodge Truck!**

(Must be present to win. Tag, title and ALL applicable taxes are the responsibility of the winner.)



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In today's environment, maximizing resources and time is essential for a thriving business. The H2O-XPO will meet the needs of our loyal suppliers and supporters as well as the nation's water & wastewater systems. The H2O-XPO, held bi-annually on odd numbered years, will create THE meeting place of our industry.

[www.h2o-xpo.org](http://www.h2o-xpo.org)



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 National Rural Water Association



## **Over 1,000 Exhibitors - 20,000 Attendees**

**H2O-XPO is designed to meet the increasing needs of today's water, wastewater and municipal operations in products, services, equipment and education. This all inclusive event for today's professional personnel, will maximize your investment of time and money. In addition to the 80+ educational sessions, 1,000 exhibits and 30 acres of equipment, each full registration to the H2O-XPO, will receive 25 chances per day for a new Dodge Truck.**

**Mark your calendars TODAY for  
October 6-8, Louisville, KY.  
We guarantee you'll  
leave amazed!**

This co-location is a partnership between National Rural Water Association, which owns and produces H2O-XPO and the Association of Equipment Manufacturers (AEM), which owns and produces ICUEE. The goal is to provide increased efficiencies for participants in both events.

[www.h2o-xpo.org](http://www.h2o-xpo.org)