

The Wyoming Connection

Deadlines and 2023 Ad Rates

Rates Effective 11-21-22

2023 Quarterly Ad Rates

	Member	Non-Member
Business Card	\$125	\$155
Business Card – color	\$135	\$175
¼ Page - B&W	\$200	\$250
¼ Page – color	\$300	\$360
½ Page - B&W	\$250	\$335
½ Page – Color	\$400	\$495
Full Page - B&W	\$450	\$550
Full Page – Color	\$575	\$860
Inside cover - Full page color	\$695 sold	\$880
Back cover - 2/3 page color	\$695 sold	\$880

To submit an ad: E-mail to warws@warws.com a high-resolution (preferably at or above 300 dpi) .tif, or .jpg file in Black & White or Grayscale. If using a color ad, CMYK only.

Quarterly Deadlines	Mechanical Specifications
Winter Issue, published in January - December 1st	Ad Size
Spring Issue, published in April - March 1st	Width x Height
Summer Issue, published in July - June 1st	Full Page 7" x 9 7/8"
Fall Issue, published in October - September 1st	Back Cover 7 1/2" x 7 1/2"
	Half Page Horizontal 7" x 4 3/4"
	Half Page Vertical 3 3/8" x 9 7/8"
	Quarter Page 3 1/2" x 4 3/4"
	Business Card 3 1/2" x 2"

Membership Directory Advertising

Contact Em Peterson, E&M Consulting, Inc., www.emconsultinginc.com
800-572-0011 x8005, advertising@emculsultinginc.com

Web Advertising

Contact Matt Fischer, Group Publisher Naylor LLC
352-333-3485 / 800-369-6220
Matt.fischer@naylor.com